

iREC – Inovar a reciclagem

Sistema de Incentivo à Devolução de Embalagens de Bebidas em Cascais

Resultados – fevereiro 2022

Evolução do projeto

Jan 21-fev 2022

O projeto encontra-se no seu 14º mês de implementação:

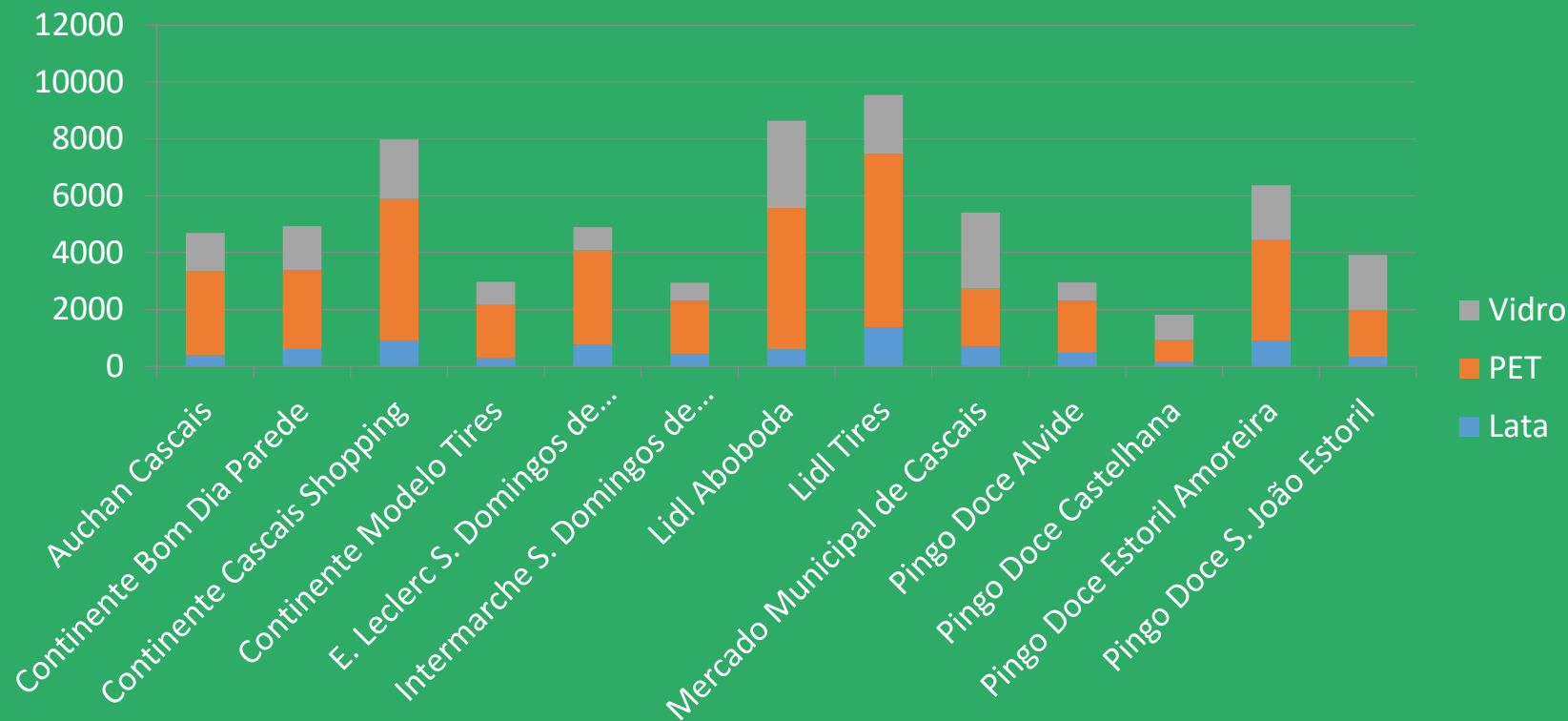
- ✓ Ultrapassamos o milhão de embalagens recolhidas!
 - ✓ 61% PET
 - ✓ 11% Latas
 - ✓ 28% Vidro
- ✓ Ligeiro aumento dos quantitativos em relação ao mês anterior (+4%)
- ✓ Taxa dos rejeitados estabiliza nos 25%.
- ✓ Uptime médio das RVMs de 97%

Embalagens devolvidas:
67 037

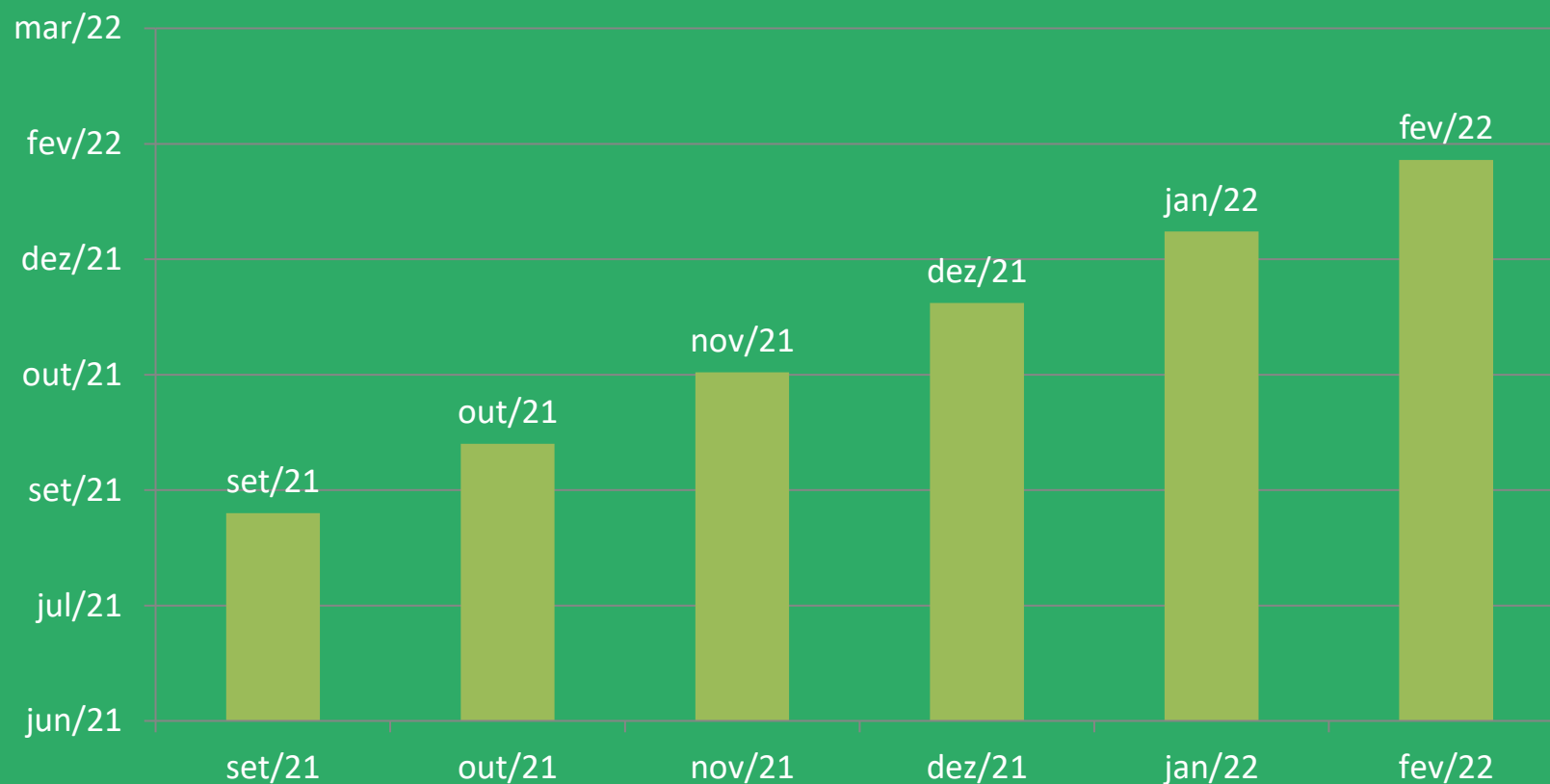
PET: 38 673
Latas: 7 913
Vidro: 20 451

Metas alcançadas

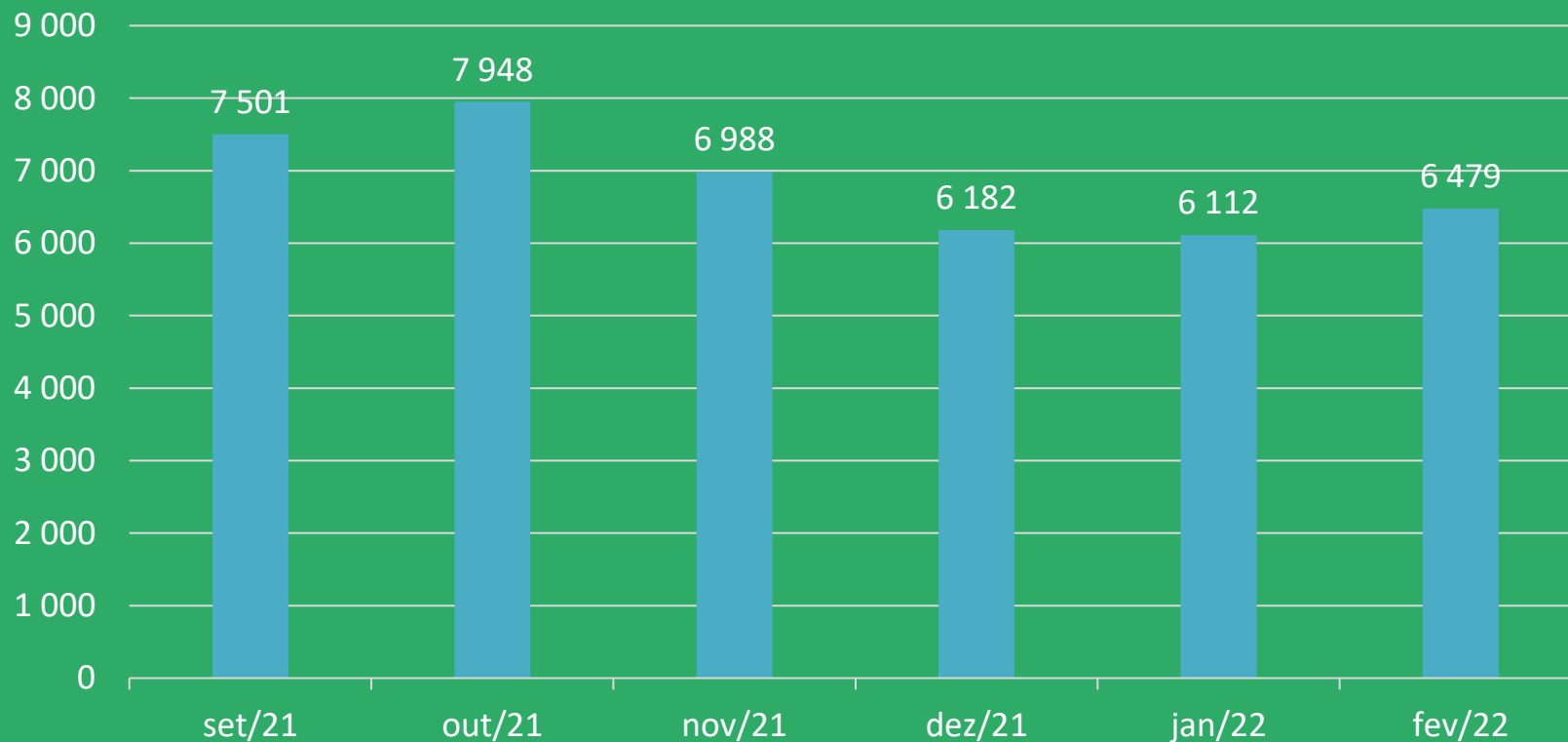
fevereiro 2022



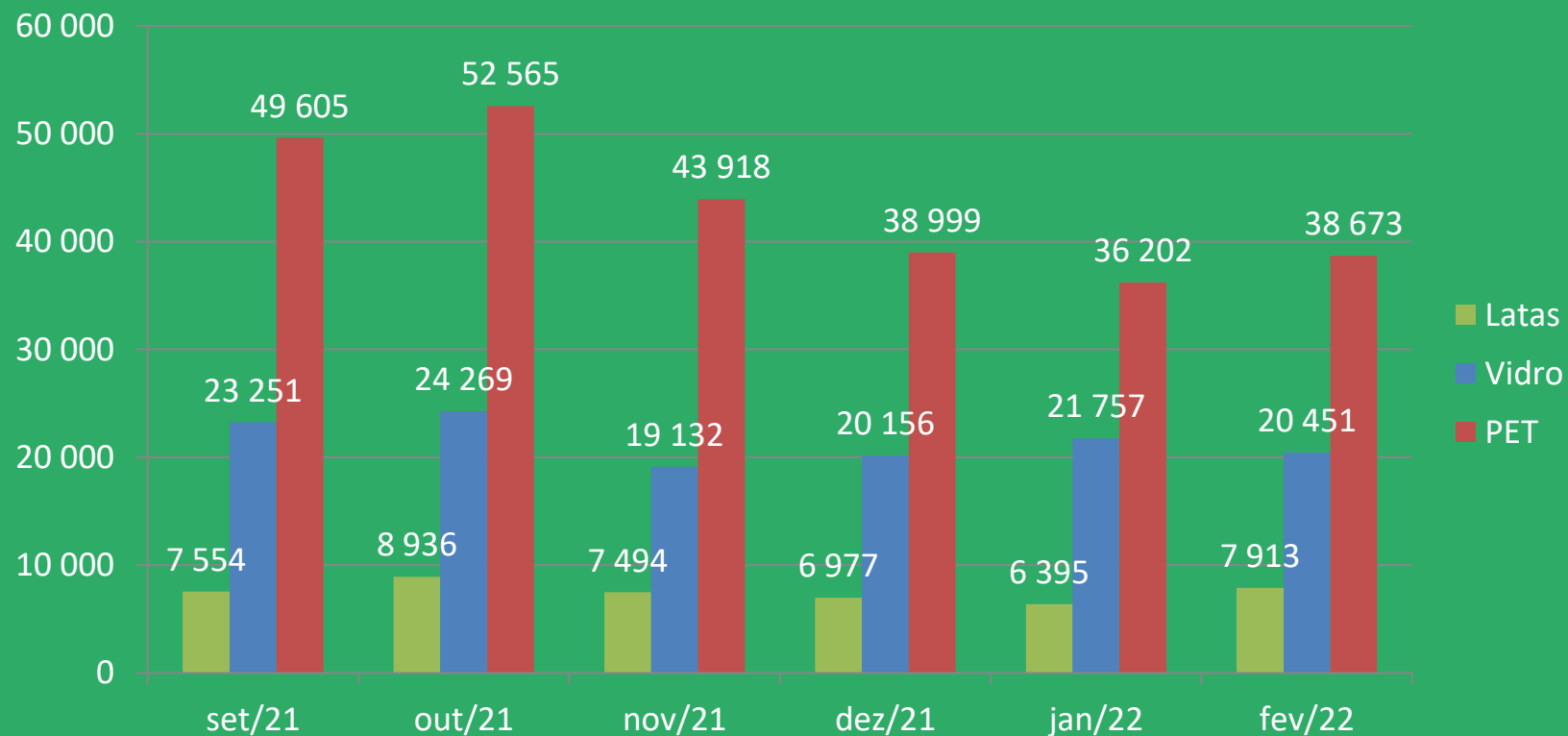
Citypoints atribuídos últimos 6 meses (set 21 – fev 22)



Utilizações das máquinas RVM *últimos 6 meses (set 21 – fev 22)*



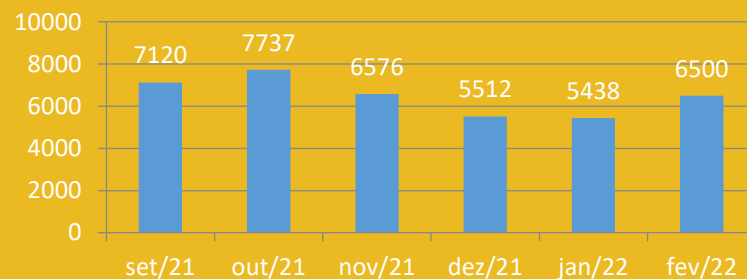
Quantidade de embalagens recolhidas *últimos 6 meses (set 21 – fev 22)*



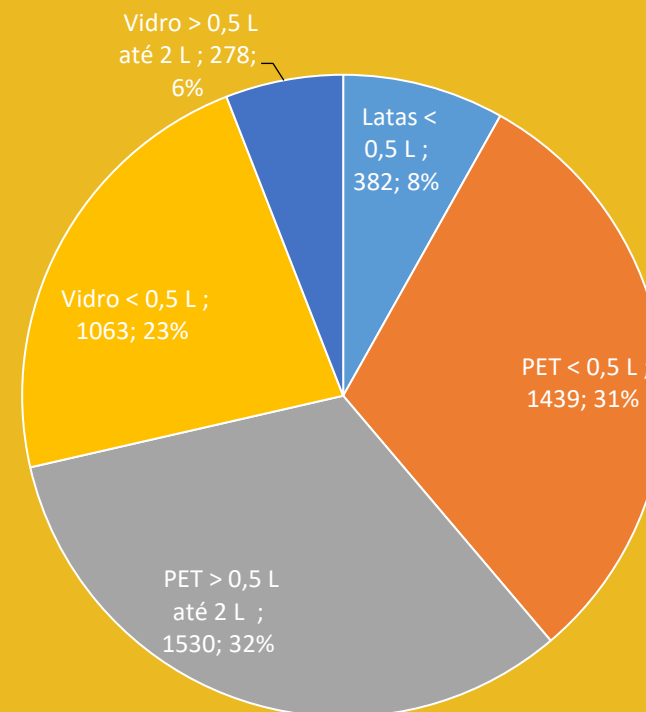
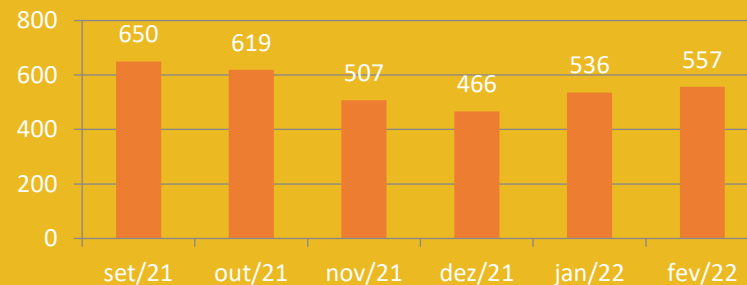
Quantitativos por loja

Auchan

Citypoints



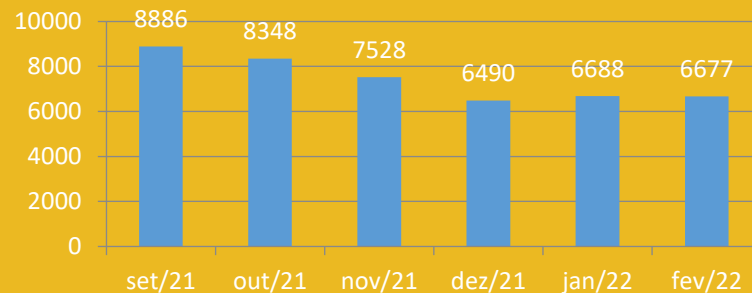
Utilizações



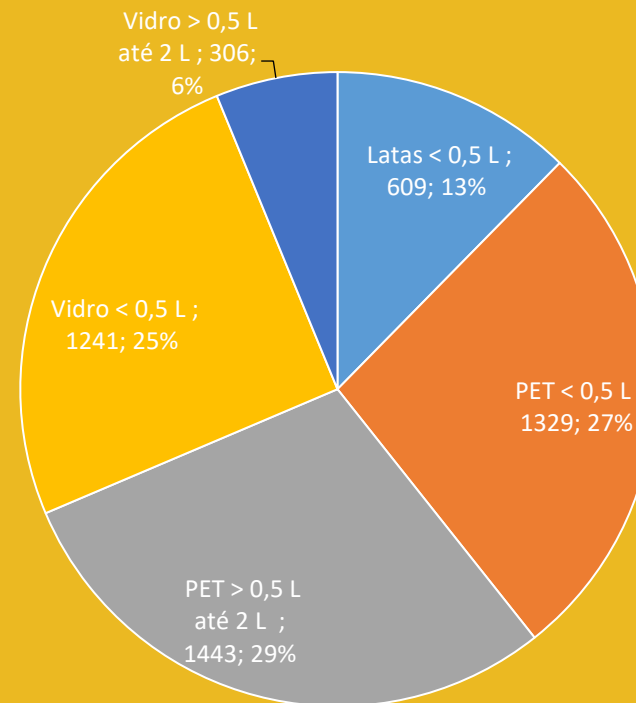
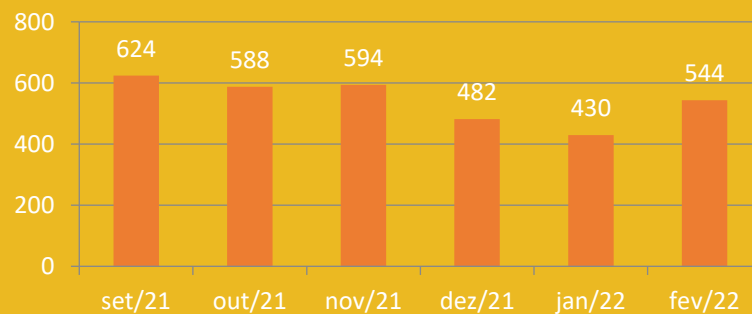
Total embalagens
fevereiro 2022:
4 692

Continente Bom dia Parede

Citypoints

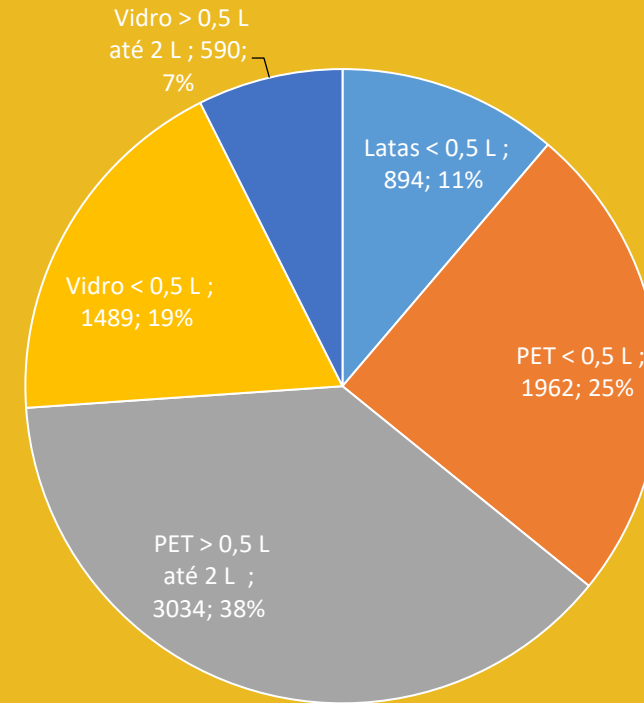
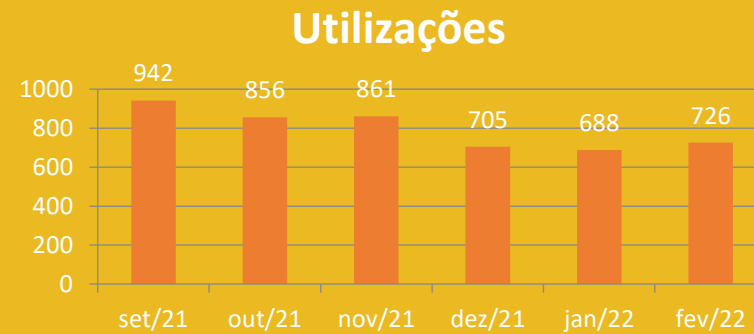
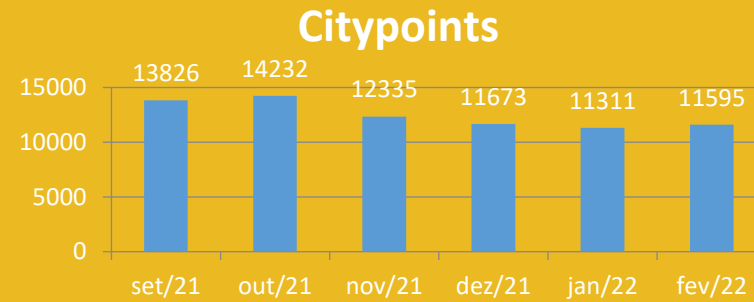


Utilizações



Total embalagens
fevereiro 2022:
4 928

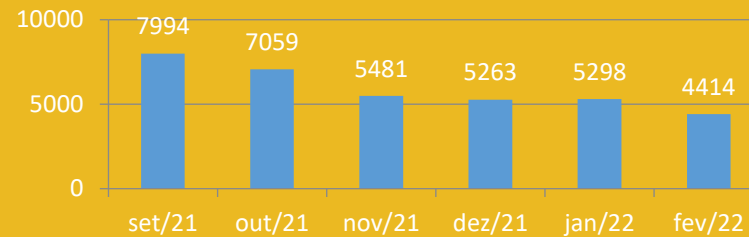
Continente Cascais Shopping



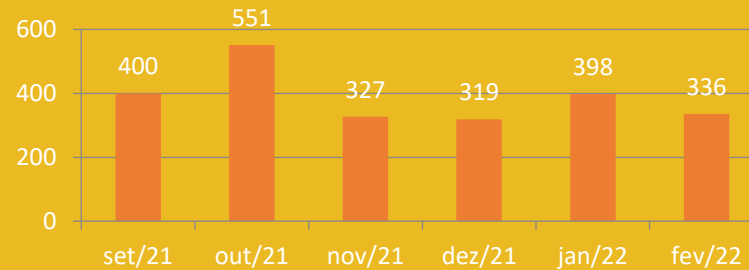
Total embalagens
fevereiro 2022:
7 970

Continente Modelo Tires

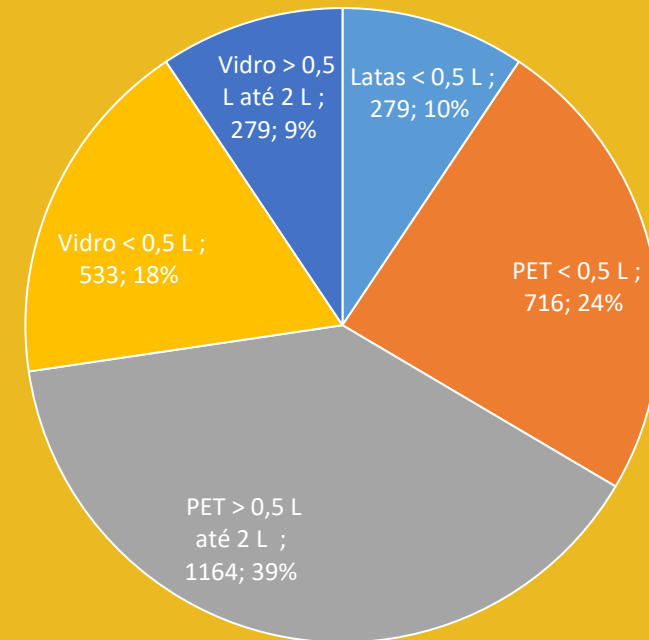
Citypoints



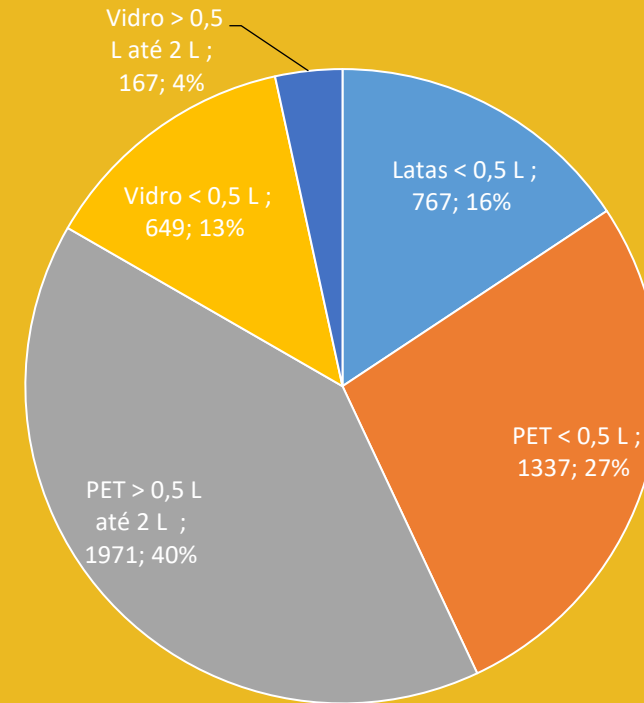
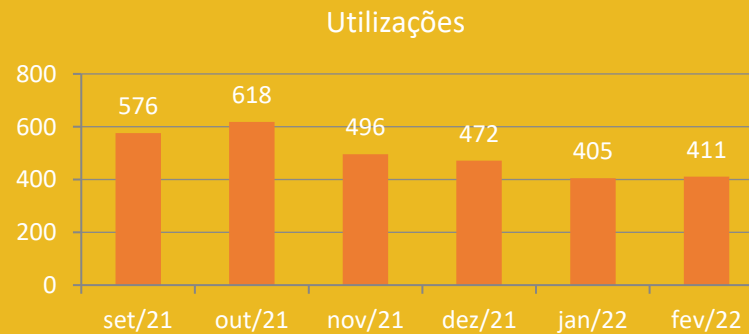
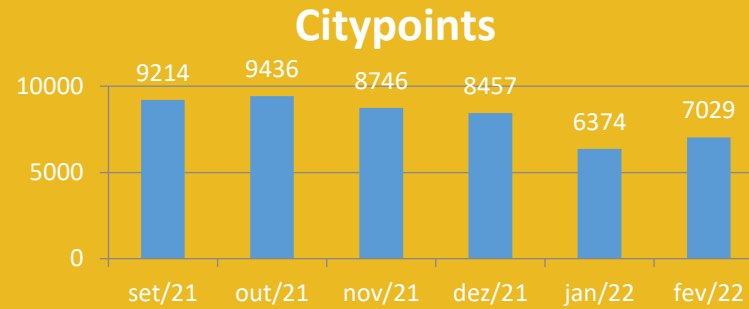
Utilizações



Total embalagens
fevereiro 2022:
2 971



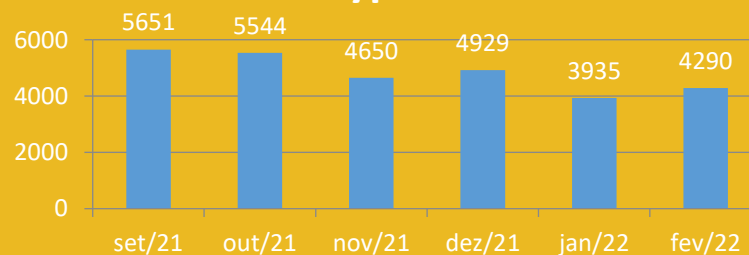
E. Leclerc S. Domingos de Rana



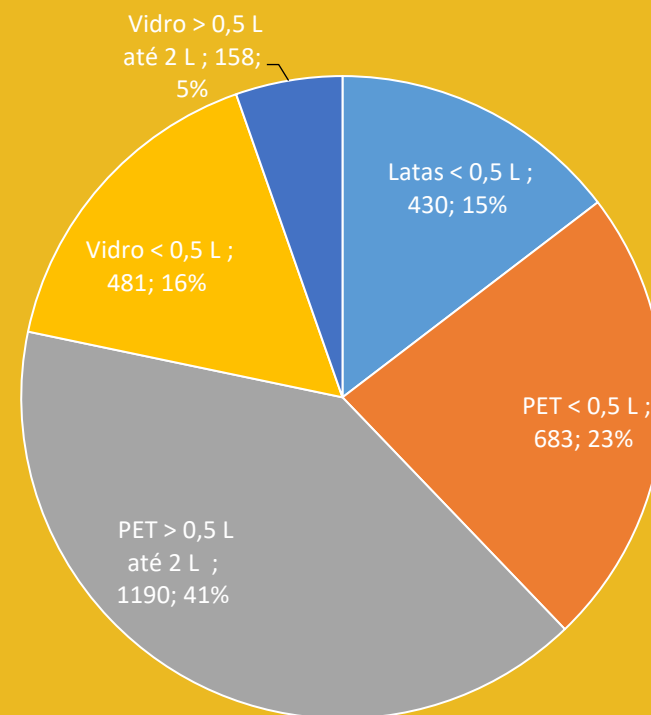
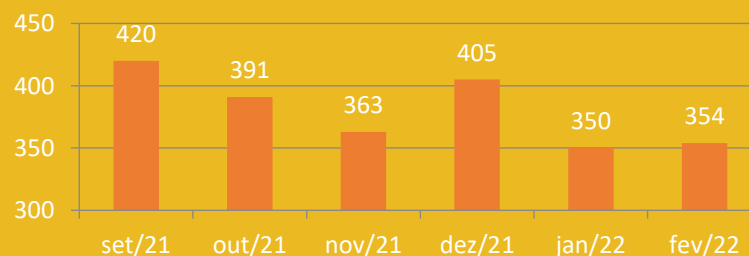
Total embalagens
fevereiro 2022:
4 891

Intermarché S. Domingos de Rana

Citypoints



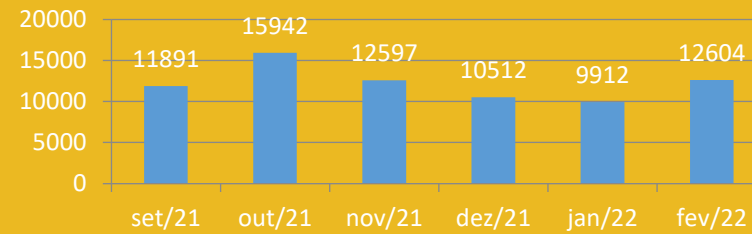
Utilizações



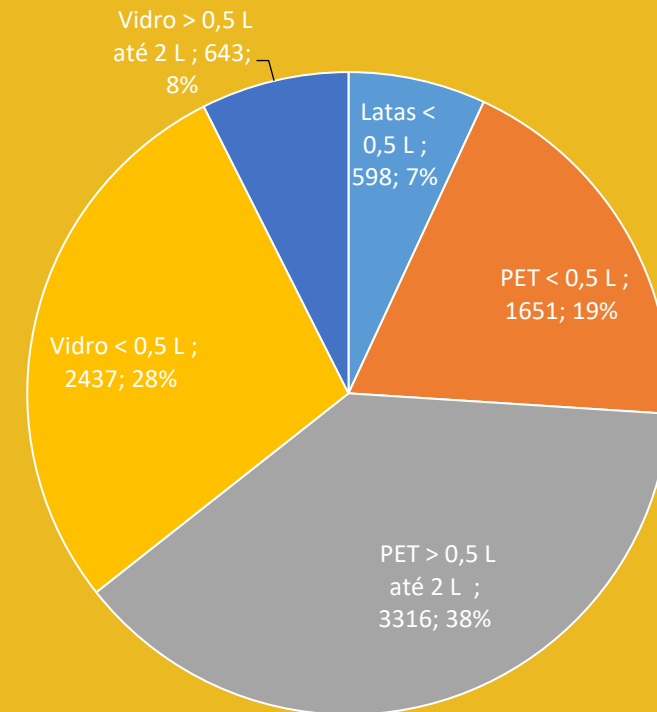
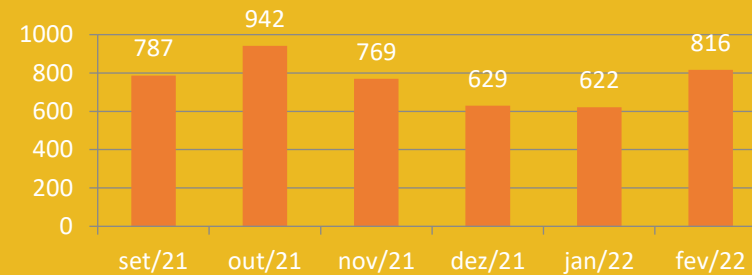
Total embalagens
fevereiro 2022:
2 942

Lidl Abóboda

Citypoints



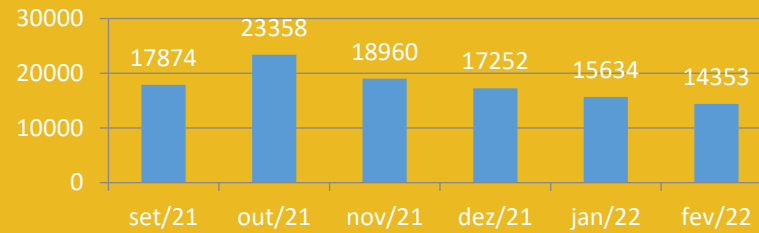
Utilizações



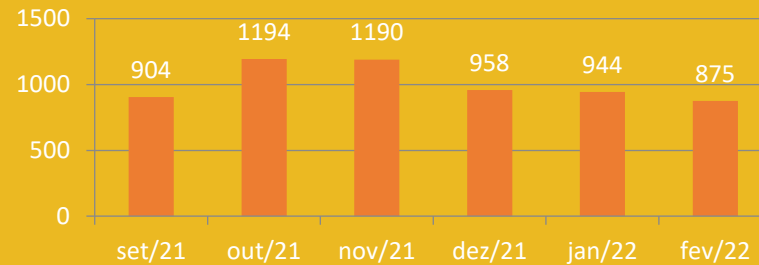
Total embalagens
fevereiro 2022:
8 645

Lidl Tires

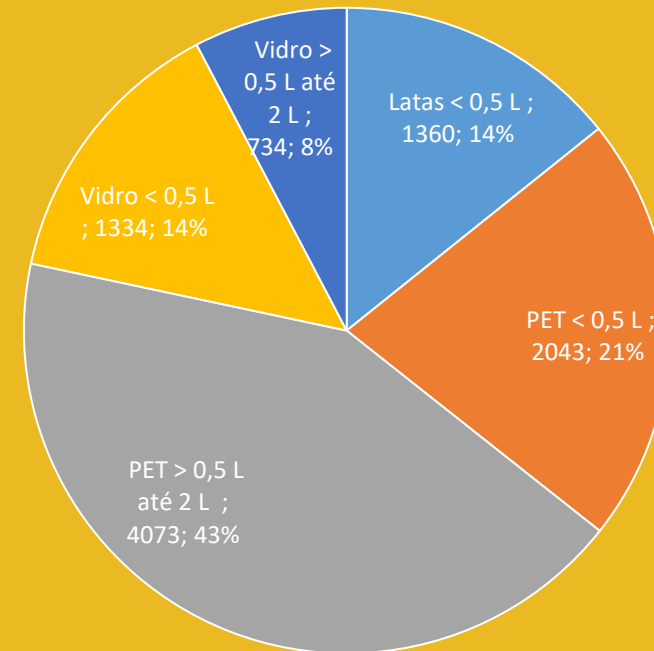
Citypoints



Utilizações

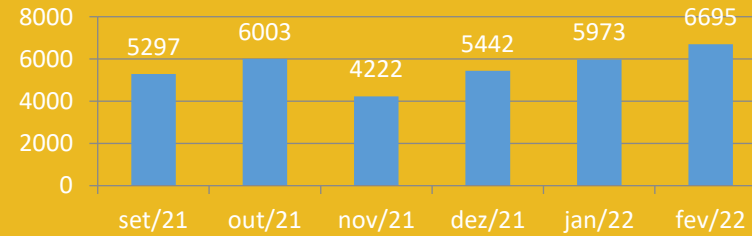


Total embalagens
fevereiro 2022:
9 545

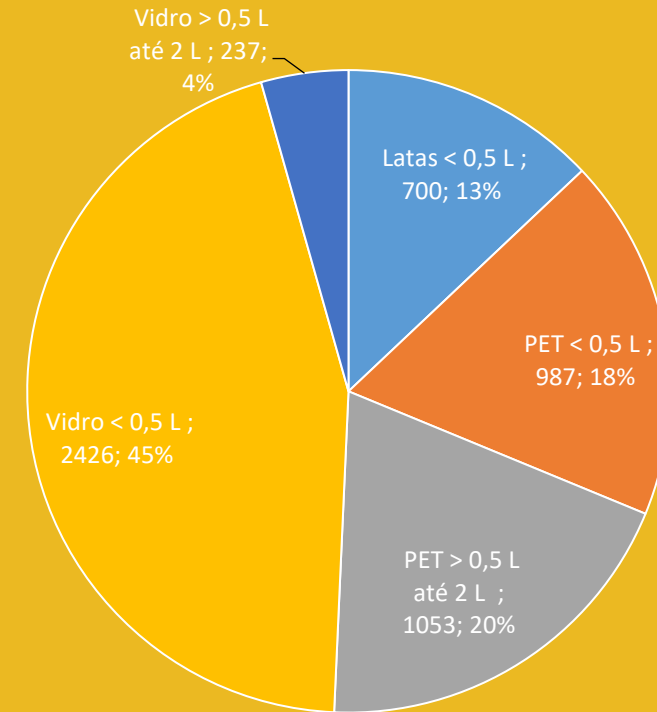
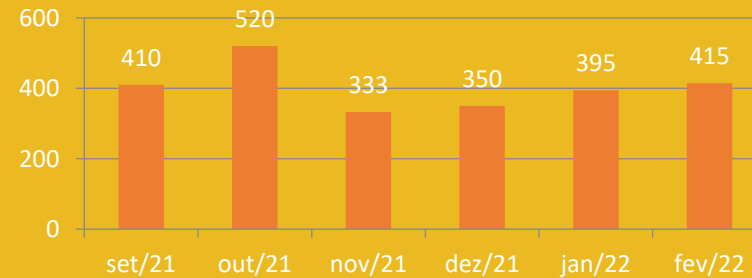


Mercado da Vila de Cascais

Citypoints



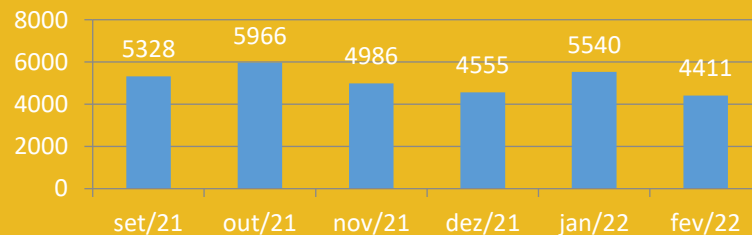
Utilizações



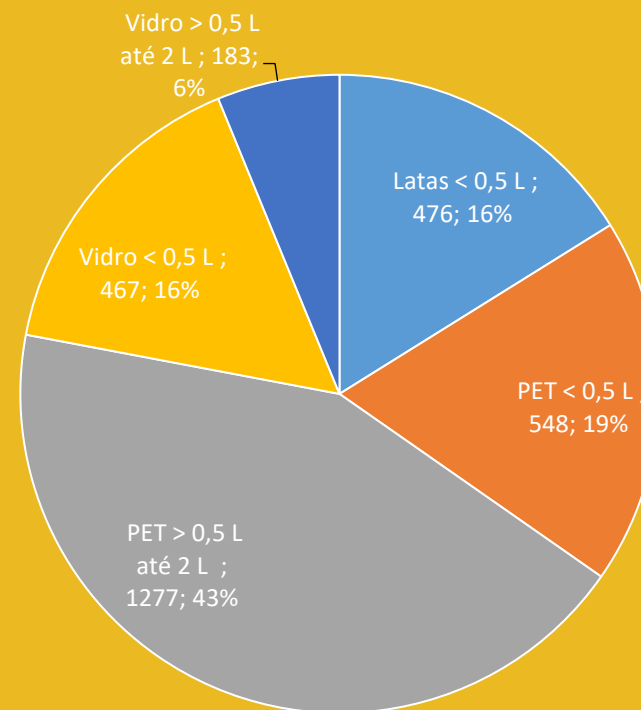
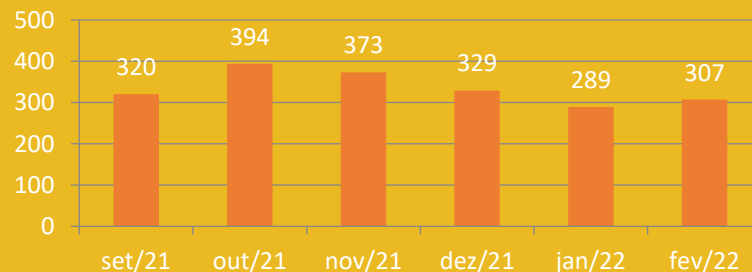
Total embalagens
fevereiro 2022:
5 404

Pingo Doce Alvide

Citypoints



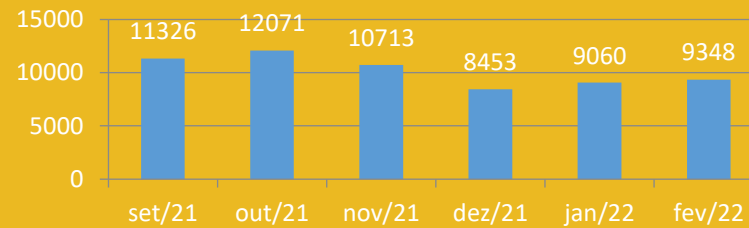
Utilizações



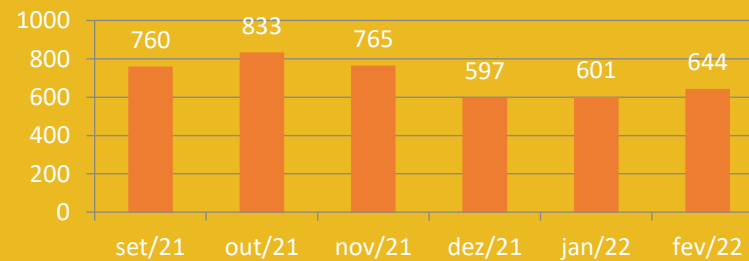
Total embalagens
fevereiro 2022:
2 951

Pingo Doce Estoril Amoreira

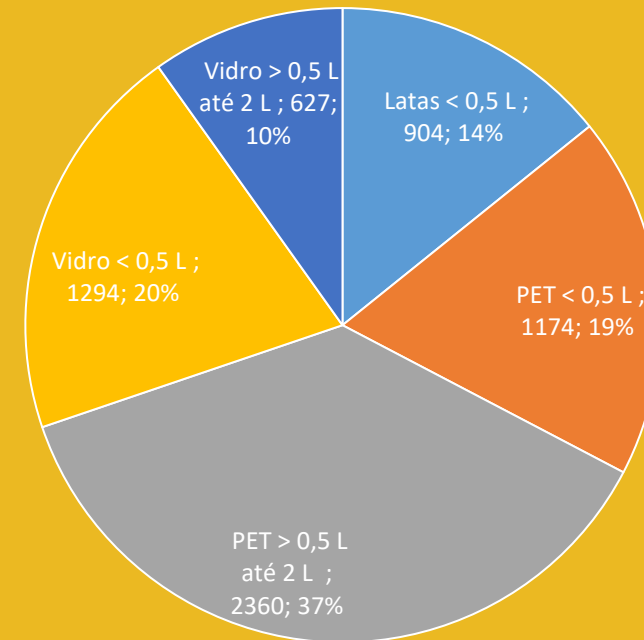
Citypoints



Utilizações

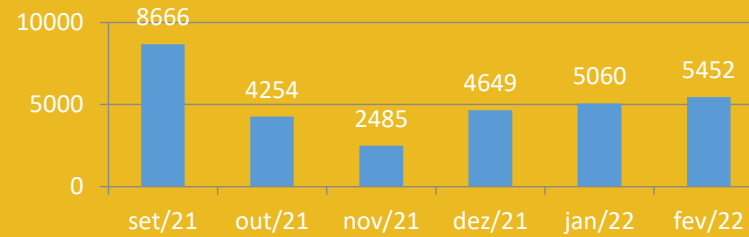


Total embalagens
fevereiro 2022:
6 360

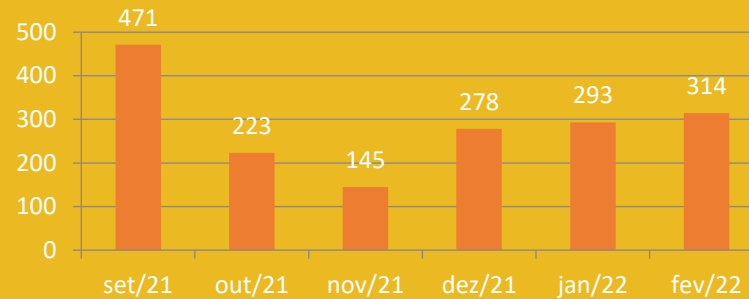


Pingo Doce São João do Estoril

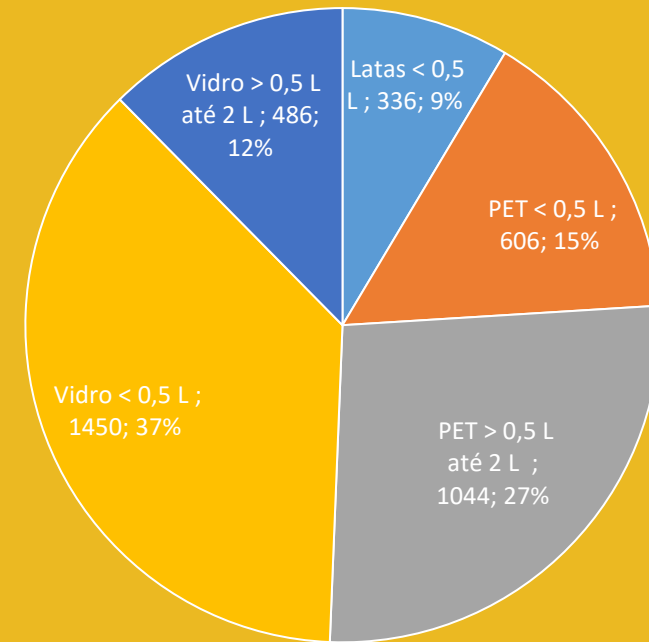
Citypoints



Utilizações

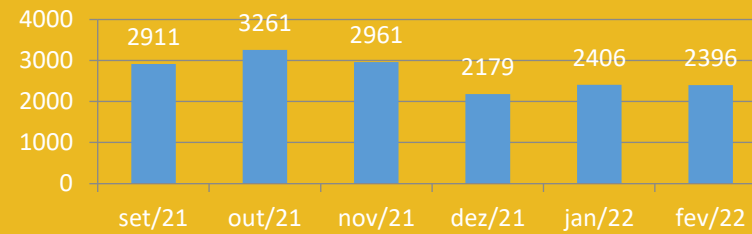


Total embalagens
fevereiro 2022:
3 922

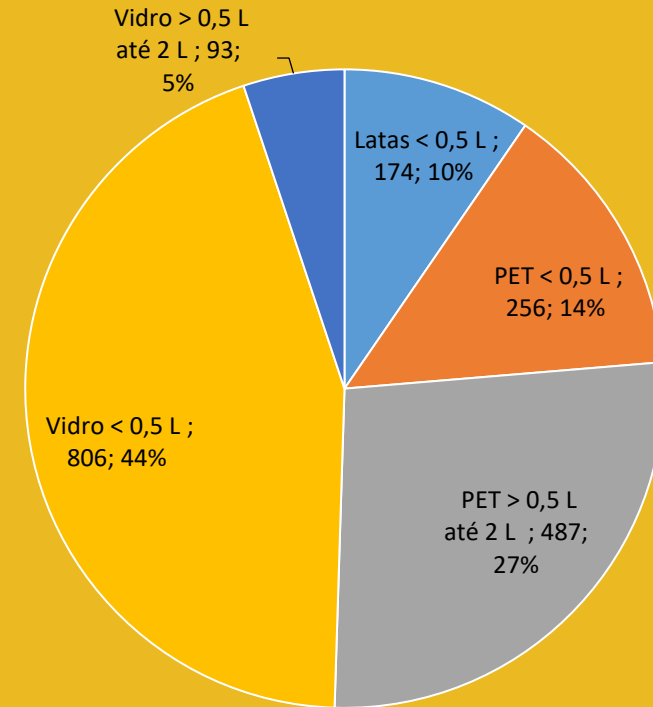
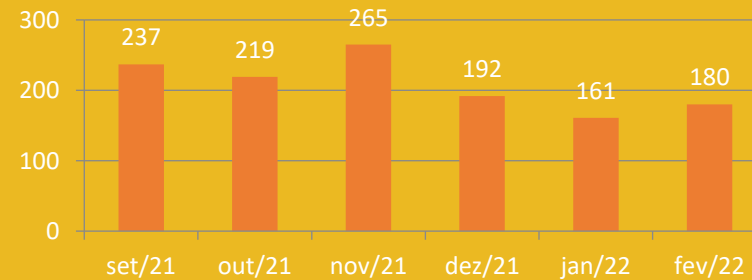


Pingo Doce Castelhana

Citypoints



Utilizações



Total embalagens
fevereiro 2022:
1 816

Troca de pontos

6 600 vouchers de incentivos adquiridos desde o início do projeto!

valor do incentivo

garrafas $>0,1$
e $< 0,5L = 1$
city point

garrafas $>0,5$ e
 $<2L$
= 2 city points

Futuros prémios:

- Vales de €10 para a compra de brinquedos biológicos
- Estojos de talheres reutilizáveis
- Cartões presentes de € 10 GoParity para investimentos sustentáveis



Próximos passos

- ✓ Organização de conferência internacional sobre o DRS – Maio 2022.



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